



SOLAX POWER BRAND GUIDELINE

Chapter 1:

BRAND ESSENTIALS

CMYK Version for Print

PRIMARY LOGO



LOGO CONSTRUCTION



LOGO VARIATION



GRAYSCALE AND
BLACK & WHITE
APPLICATIONS



LOGO MISUSES



COLOR GUIDE

C0 M60 Y100 K0



C0 M30 Y100 K0



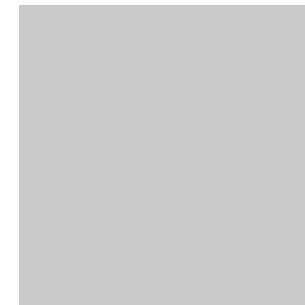
C0 M0 Y0 K100



C0 M0 Y0 K70



C0 M0 Y0 K30



FONT SPECIMEN

Museo Sans

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

Museo Sans 900

Aa Aa

Museo Sans 700

Aa Aa

Museo Sans 500

Aa Aa

Museo Sans 300

Aa Aa

Museo Sans 100

Aa Aa

FONT SPECIMEN

Antonio

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

Antonio-Bold

Aa

Antonio-Medium

Aa

Antonio-Light

Aa

Antonio-Thin

Aa

Antonio-SemiBold

Aa

Antonio-Regular

Aa

Antonio-ExtraLight

Aa

FONT SPECIMEN

Crimson Text

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

CrimsonText-Bold

Aa

CrimsonText-BoldItalic

Aa

CrimsonText-SemiBold

Aa

CrimsonText-SemiBoldItalic

Aa

CrimsonText-Regular

Aa

CrimsonText-Italic

Aa

FONT SPECIMEN

Playfair Display

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

PlayfairDisplay-Black

Aa Aa

PlayfairDisplay-ExtraBold

Aa Aa

PlayfairDisplay-Bold

Aa Aa

PlayfairDisplay-SemiBold

Aa Aa

PlayfairDisplay-Medium

Aa Aa

PlayfairDisplay-Regular

Aa Aa

FONT SPECIMEN

Poppins

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

Poppins-Black

Aa Aa

Poppins-ExtraBold

Aa Aa

Poppins-Bold

Aa Aa

Poppins-SemiBold

Aa Aa

Poppins-Medium

Aa Aa

Poppins-Regular

Aa Aa

Poppins-Light

Aa Aa

Poppins-ExtraLight

Aa Aa

FONT SPECIMEN

Roboto

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

Roboto-Black

Aa Aa

Roboto-Bold

Aa Aa

Roboto-Medium

Aa Aa

Roboto-Regular

Aa Aa

Roboto-Light

Aa Aa

Roboto-Thin

Aa Aa

SLOGAN

POWERING A GREEN FUTURE